



CHRONOLOGY OF GREENING GREATER TORONTO

- Feb 2007** **Third Toronto City Summit: “Making Big Things Happen”.** 630 Toronto region leaders focus on 11 policy issues to move the region forward. The Summit report charted routes to address these issues and the Alliance undertakes two new projects, one of which is aimed at realizing the GTA’s environmental aspirations.
- Jun 2008** The Alliance launches **Greening Greater Toronto**, an initiative to create a regional environmental vision and plan that builds upon the existing efforts and leadership of environmental organizations, governments, research institutions and businesses. Greening Greater Toronto’s four initial programs include:
- Commercial Building Energy Initiative;
 - Greening Canada Fund;
 - Green Procurement; and
 - Education and Demonstration Centres.
- Jun 24 2008** We released the Greening Greater Toronto report, which outlined a number of key actions to make the Greater Toronto Area the greenest city region in North America
- 2008** Torys LLP provided *pro bono* legal services to develop the Fund's governance and legal structure. Since then, we have worked with Torys LLP and other *pro bono* partners including PricewaterhouseCoopers LLP, Cundari SFP and Trajectory to prepare the Fund for launch.
- Jan 2009** Recruited General Partner and Fund Manager, Green Power Action. Finalized the Fund name, Greening Canada Fund.
- Feb 2009** Michael Sherman joined on secondment from TD Bank Financial Group as Managing Director of Greening Greater Toronto.
- Feb 17 2009** Convened the first meeting of the Green Procurement Leadership Council.
- Apr 2009** 99.1FM’s Metro Morning show presented “Greening Up”, a series focusing on Greening Greater Toronto and other initiatives to green the Toronto region. Mary Wiens talked to Andy Barrie about the Greening Greater Toronto program and interviewed our Co-Chair David Pecaut and other Greening Greater Toronto Partners.
- May 12 2009** Together with the Toronto Region Research Alliance and the Ontario Centres of Excellence (OCE), GGT presented the inaugural **Greening Greater Toronto Marketplace** on May 12. The event presented innovative green technologies and services that deliver environmental benefits and positive business returns to potential GTA buyers. 27 vendors presented and exhibited green technologies and services to over 140 registered buyers.



- May 2009** We welcomed Cam Fowler, EVP of Head of Strategic Management and Corporate Marketing at BMO, as Chair of the Fund Advisory Group.
- Jun 2009** Cara Clairman (Vice President, Sustainable Development, Ontario Power Generation) became the Chair of the Green Procurement Leadership Council.
- Initiated a Green Paper Buying Group to identify joint procurement opportunities and leverage suppliers of certified and recycled paper.
- Jul 2009** Michael Thornburrow (SVP, Corporate Real Estate and Strategic Sourcing, BMO) and Linda Mantia (SVP, Technology & Bus Transformation Services, RBC) became Co-Chairs of the Commercial Building Energy Leadership Council
- Sep 29 2009** Greening Greater Toronto, in partnership with BOMA Toronto, hosted the first **Commercial Building Retrofit Leadership Council Meeting and Summit** at the Arcadian Court. Major GTA tenants representing over 38 million square feet of GTA office space and building owners representing over 40% of space participated in an open dialogue about the barriers to broader energy efficiency and solutions for change.
- Sep 30 2009** Successful launch of the Greening Canada Fund, the first-ever voluntary carbon emissions reduction fund aimed exclusively at Canadian corporations. BMO Financial Group and TD Bank Financial Group committed to an initial \$13 million investment. This initial investment is expected to generate offset credits equivalent to taking 190,000 cars off the road for one year.
- Oct 2009** The Greening Canada Fund receives strong media attention for its innovation and inherent creation of green jobs and support of green technologies nationally.
- Convened the second meeting of the Green Procurement Leadership Council.
- Dec 2009** OPA approved a \$175,000 grant to the Procurement Initiative. Contract negotiations in progress.
- Jan 2010** Killian Berz agrees to become Co-Chair of Greening Greater Toronto.
- Jan 12 2010** Convened the third meeting of the Green Procurement Leadership Council meeting to discuss action items for 2010.
- Jan 21 2010** Convened the second meeting of the Commercial Building Energy Leadership Council to present and discuss future direction and obtain commitments to action for 2010.
- Jan 28 2010** Greening Greater Toronto hosted a Partners Event on the 54th Floor of the TD Bank Tower. The purpose of this event was to thank our Partners, showcase our initiatives, outline our plans for 2010 and foster networking among Partners.



- Feb 16 2010** Linda Weichel joined on secondment from Media Profile to replace Michael Sherman as Managing Director of Greening Greater Toronto.
- Mar 25 2010** Representatives of nine purchasing organizations from the Leadership Council met to discuss parameters for a Corporate Challenge. The group is starting by drafting a framework within which organizations can commit to measurement and targets. We will ensure that this complements any corporate challenge on the buildings front.
- Mar 26 2010** Brookfield Properties and Greening Greater Toronto hosted a landmark first meeting of the Tenant Series with 30 representatives of tenants in First Canadian Place, Exchange Tower and Lombard Place. BMO and Gowlings gave compelling accounts of their experience and results with energy efficiency initiatives, and Brookfield and Halsall Associates shared Brookfield's initiatives, and how they could support tenant efforts. Surveys from the event indicated that tenants left feeling inspired to make changes in their own workspaces, and Brookfield will be following up to determine next steps.
- Apr 7 2010** Representatives of nine building owners and service providers from the Leadership Council met to discuss parameters for a Commercial Building Energy Challenge, which include using the new methodology for collecting and benchmarking energy use data in development by REALpac in association with BOMA, CaGBC, and Enerlife Consulting.
- Apr 13 2010** Convened the third meeting of the Commercial Building Energy Leadership Council.
- Apr 20 2010** Held our first Procurement Green Exchange meeting – a Reverse Marketplace.
- Apr 23 2010** Convened the fourth meeting of the Green Procurement Leadership Council.
- May 2010** Greening Greater Toronto participated in OCE Discovery 2010, with an information booth in the Clean Tech zone, and Co-Chair Mike Pedersen speaking on a panel entitled "Leadership Collaboration for a Green Economy – Making it Work".
- May 26 2010** Held our second Green Exchange meeting, on IT Purchasing.
- May 27 2010** As the first national Canadian law firm to be certified Carbon Neutral, Stikeman Elliott LLP hosted the meeting in Commerce Court West on May 27, to inspire other tenants to take action to reduce their environmental footprint. Following an energy efficiency business case presentation by Halsall Associates, Stikeman and CIBC shared their energy efficiency experience and results. Building manager, GWL Realty Advisors, and its partner CARMA announced a tenant sub-metering upgrade as one of the ways they are supporting tenant efforts, and BOMA motivated everyone with their talk of tenant incentives.
- May 31 2010** As a promotional partner for the Green Employers 2010 Conference, GGT was offered a booth for the one-day conference for employers to learn about the value of going green for the attraction, retention and engagement of their top employees



- Jul 7 2010** Convened the fourth meeting of the Commercial Building Energy Leadership Council.
- Jul 19 2010** The Commitment to Buy Green working group met to discuss the aggregated document of green purchasing policies and activities, and next steps for the initiative, which will commit members to continuous improvement in reducing their environmental impact through the greening of procurement.
- Jul 29 2010** Convened the fifth meeting of the Green Procurement Leadership Council.
- Sep 14 2010** Held our third Green Exchange meeting on Lighting and Control Systems.