



# Greening Canada Fund

## Canada's First Voluntary Carbon Emissions Reduction Fund

### Investor Profile

Green Power Action Inc. is pleased to announce the launch of the Greening Canada Fund – the first ever voluntary carbon emissions reduction fund aimed exclusively at large Canadian corporations.

#### Canadian Corporations Combining Social Responsibility With a Commitment to the Environment

The Greening Canada Fund provides corporations with the ability to meet their carbon commitments;

- From carbon reduction through to carbon neutrality

The Fund combines environmental awareness with social benefits

- Investors can choose a customized blend of credits sourced from non-profit, social sources with private sources

#### Carbon Offset Sources

Social & Non-Profit Projects

- School boards
- Public housing
- Hospitals

Private Sector Projects

- Wind power
- Landfill gas flaring
- Biomass power

All projects are Canadian and geographic preferences can be accommodated

#### Benefits to Investors

Demonstrates environmental commitment  
Generates positive reputational values  
Efficient sourcing of offsets  
Expands investor's carbon knowledge

#### Benefits of Investing With Green Power Action

Experienced network of suppliers and service providers  
Deep experience in fund management  
Leader in carbon offset management  
Shared knowledge

#### Additional Benefits to the Investors

- Sharing information
- Co-investment opportunities
- Reputational benefits through public recognition from engaging with local projects
- Recognition of contribution to the development of the "green" economy
- Opportunity for public relations/media exposure

#### Contact Information

Phil Schmitt: Vice President (416) 628-8400  
[pschmitt@greenpoweraction.com](mailto:pschmitt@greenpoweraction.com)  
[www.greenpoweraction.com](http://www.greenpoweraction.com)

Gerry Rocchi: President (416) 366-8455  
[grocchi@greenpoweraction.com](mailto:grocchi@greenpoweraction.com)