



Greening Canada Fund

Canada's First Voluntary Carbon Emissions Reduction Fund

Offset Supplier Profile

Green Power Action Inc. is pleased to announce the launch of the Greening Canada Fund – the first ever voluntary carbon emissions reduction fund aimed exclusively at large Canadian corporations.

Canadian Corporations Combining Social Responsibility With a Commitment to the Environment

The Greening Canada Fund provides corporations with the ability to meet their carbon commitments;

- From carbon reduction through to carbon neutrality

The Fund combines environmental awareness with social benefits

- Investors can choose a customized blend of credits sourced from non-profit, social sources with private sources

Features of the Fund

- The Fund was officially launched on Oct. 1, 2009 with 5 year commitments
- Fund investors have voluntarily committed to abate their carbon profile
- Carbon offsets acquired by the Fund are retired on behalf of the investors
- The Fund purchases offsets from both existing projects and new projects
- Capital can be used for development of new projects and technologies
- Fund investors are not involved in questionable environmental activities

Carbon Offset Sources

Social & Non-Profit Projects

- School boards
- Public housing
- Hospitals

Private Sector Projects

- Wind power
- Landfill gas flaring
- Biomass power

All projects are Canadian and the Fund has a national mandate and can customize regionally
The Fund has internal environmental integrity criteria for screening offsets and projects

Benefits to Offset Suppliers: Social/Not-For-Profit and Private Projects

The Fund manager is specialized
in dealing with the Canadian social sector
Monetizes carbon emission reductions

Provides annual cash flow for credits
Provides capital for new project creation
15+ years experience working with projects

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